



VIKRAMA SIMHAPURI UNIVERSITY::NELLORE

Common Framework of CBCS for Colleges in Andhra Pradesh

(A.P. State of Council of Higher Education)

SYLLABUS OF

**LOGISTICS AND SUPPLY CHAIN MANAGEMENT
SEMESTER-II**

**AS PART OF SKILL DEVELOPMENT COURSES
UNDER CBCS FRAMEWORK WITH EFFECT FROM 2020-21**

PROGRAMME: FOUR-YEAR UG PROGRAMME

B.A, B.Com, B.Sc, B.C.A and B.B.A Programmes

w.e.f 2020-21

SEMESTER - II

SKILL DEVELOPMENT COURSES
COMMERCE STREAM

Syllabus of
LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Total 30 hrs (02h/wk)

02 Credits

Max 50 Marks

Learning Outcomes:

At the successful completion of the course, the student will able to;

- 1. Summarize relationship between marketing and Logistic Management*
- 2. Understand the concepts of Supply Chain Management in connection with products.*
- 3. Understanding various types of seller and suppliers*
- 4. Evaluate best logistic method among all means of transport operations*
- 5. Analysis of different distribution strategies - online and physical distribution*
- 6. Compare the Logistics in National and International Scenario.*
- 7. Design and develop new methods and models of Logistics in SCM*

SYLLABUS:

Unit-1: Introduction to Logistics and Supply Chain Management (SCM):

Functions of Logistics - Structure of logistics - Logistics Costs - Modes of Logistics - Logistics in 21st Century -- Role of Supply Chain Management - Design and Development of Supply Chain Network - Different types of Supply Chain Networks

Unit-II: Logistics:

Customer Selection - Process -Customer Service and Customer Retention – Relationship Management - Integrating Logistics and Customer Relationship Management

Unit-III: Supply Chain Management:

Managing and Estimating Supply Chain Demand – Forecasting Techniques – Supplier Networks –Skills to Manage SCM - Recent Trends in SCM

Suggested Co-curricular Activities:

1. Invited lecture from Domain/Industry Experts
2. Field Visit (Manufacturing units, Suppliers)
3. Assignments, Seminars, Group Discussion, Quiz and Role Play
4. Poster presentations on SCM
5. Case Study Development

References:

1. Shailesh Kasande, Materials and logistics Management, Nirali Prakashan
2. Jhamb LC, Materials and logistics Management, Everest Publishing House.
3. Martin Christopher, Logistics & Supply Chain Management, Prentice Hall.
4. Alan Rushton, Phil Croucher & Peter Baker (CILT), Logistics and Distribution Management, Kogan Page Ltd.
5. G. Raghuram , Logics and Supply Chain Management, Macmillan.
6. Dr. Gopal Krishnan – Material Management Rearview, Pearson New Delhi.
7. B.S. Sahay, Macmillan, Supply Chain Management, Pearson Education.
8. Bowersox, Closs & Cooper, Supply Chain Logistics Management, McGraw-Hill.
9. Websites on Logistics and supply chain management.

*** NOTE : Preferred teaching Department is Commerce**

Skill Development Course:: Logistics & Supply Chain
(Common to FIRST YEAR – SECOND SEMESTER (Commerce Stream))
(A. P. Common Core Syllabus (CBCS) Effective from 2020-21)

Pattern of Question Paper

MODEL QUESTION PAPER FORMAT

Max. Marks: 50

Time: 2 hrs (120 minutes)

SECTION-A

(Total: 4x5=20 Marks)

(Answer any four questions. Each answer carries 5 marks)

(At least 1 question should be given from each Unit)

1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

SECTION -B

(Total: 3x10 = 30 Marks)

(Answer any three questions. Each answer carries 10 marks)

(At least 1 question should be given from each Unit)

1.	
2.	
3.	
4.	
5.	

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