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VIKRAMA SIMHAPURI UNIVERSITY

Nellore – 524 003
Andhra Pradesh, India
Phones: 0861 – 2352377, Fax. 0861 – 2352356
website: www.simhapuriuniv.org
Email: registrar@simhapuriuniv.org

Inside

- ❖ From the Vice-Chancellor's Desk
- ❖ SVU PG Centre, Kavali, formally transferred to VSU, Nellore
- ❖ Third Annual Day Celebrations
- ❖ Higher Education for character-building and wealth creation: VC, ANU
- ❖ MoU with GITAM University
- ❖ VSU Research Scholars get Rajiv Gandhi Fellowships
- ❖ Vice-Chancellor's visit to Canada
- ❖ Vice-Chancellor's Select Engagements
- ❖ I & III Semester PG results released
- ❖ VSU for a revamp of academic process in B.Ed. Colleges
- ❖ V.C's Appeal for Foolproof Conduct of UG Examinations
- ❖ University Newsletter released
- ❖ VSU – UG results
- ❖ DST National Workshop on Mathematical Modelling in GIS Applications
- ❖ Promoting all round welfare through GIS: Surveyor General
- ❖ Congratulating the UG Topper of Chandra Reddy Degree College
- ❖ National Seminar on Emerging Trends in Marine and Coastal Studies
- ❖ *Fountainhead* –'11
- ❖ Workshop on Communication Skills
- ❖ NSS Activities
- ❖ NSS Best Motivator Award
- ❖ Local bodies and Universities urged to work in tandem:
- ❖ Ambedkar Jayanthi Celebrations
- ❖ Republic Day Celebrations
- ❖ Sports Surpass Geographical Boundaries: VSU - V.C.
- ❖ Vice-Chancellor visits VSU PG Centre Kavali
- ❖ News from Affiliated Colleges
- ❖ Inspiring Quotes

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the Vice-Chancellor's Desk

It gives me great pleasure to place before you a gist of the exchange of views we had at the Canada-India Education Summit – 2011 held in Ottawa, Canada from 16th to 18th June 2011. The Summit was a sequel to the visit to that country by the distinguished Prime Minister of India, Dr Manmohan Singh. As the Ambassador of India to Canada, His Excellency Shri S M Gavai mentioned it in his address, the objective of the Summit was to touch upon the core issues of bi-lateral academic collaborations between the two countries, all meant to produce trained workforce to attain high economic growth and also to achieve inclusive growth, a vital component



of a vibrant democracy. This "conclave of knowledge heads" sought a "symbiosis and synergy" of efforts to meet the challenges of capacity building and to usher in an era of internationalization of university campuses with a mutuality that reinforces each other's strengths, as two great democracies come together in this enterprise. This is how Prof. Sunaina Singh, President, Shastri Indo-Canadian Institute, New Delhi, a bi-national organization, described the event. Shrimati D. Purandheswari, Hon'ble Union Minister of State for HRD, Government of India, the Chief Guest at the Summit, aptly said knowledge is truth and truth liberates (*veritas vos liberabit*) and against this backdrop she unfolded a vision and perspective on education from the primary to the tertiary levels emphasizing the fact that equity and access were the cornerstone of the educational philosophy of India. Prof. Ved Prakash, Chairman, University Grants Commission, in his well-illustrated address on "The Changing Dynamics of Higher Education in India," which gave a precise summing up and assessment of the higher educational scenario in the country, touched upon the vision and mission, status, financing, challenges, and reforms in the field and focused on the challenges of innovation, privatization, entry of foreign universities, and internationalization which higher education has to meet.

With the re-emergence of Asia taking place at a rapid pace in the economic sector and also in the field of higher education, one of the questions that engaged the attention of the Summit was the development of the architecture of durable relations between India and Canada in which some of the important components could be educational connectivity with technology acting as a bridge and a consortium of eminent minds attempting, among other things, a documentation of the best practices to be shared among universities in India and Canada. In this common pursuit of collaborations, adapting collaborations to national contexts is of vital importance. Then the turning out of internationally marketable products and the widening of their horizons to enable an outlook of global thinking are another area of concern.

In this context, the thoughts generated by a book published in the U.S are worth bearing in mind. *Academically Adrift*, authored by Richard Arum, Josipa Rosca finds American Universities full of "drifting dreamers" with high ambitions no doubt but with no clear life plan for reaching them. This trend of the drift seems to be universal but that is indeed no matter of consolation for us in India. The book finds that a large number of students from out of a sample of 2,222 felt they learned little or nothing in the universities. More than a third showed no improvement in their skills. Apart from getting the credentials for it, for many higher education seemed a waste of time. The students were tested in critical thinking, complex reasoning, and writing skills. The gains in these areas were found empirically non-existent. What is more, students and professors have a disengagement agreement – a mutual understanding that "I'll leave you alone, if you leave me alone." These same propositions / questions / challenges are to be squarely addressed in the Indian classroom by a common pursuit in which we are motivated to resolve the theory-praxis ambivalence.

SVU PG Centre, Kavali, formally transferred to VSU, Nellore



Prof. C.R. Visweswara Rao, Vice-Chancellor, VSU receiving the letter of transfer from Prof. N. Prabhakara Rao, Vice-Chancellor, S.V. University, Tirupati

The transfer of SVU PG Centre, Kavali was formally completed on 31st March 2011, after the January 1, 2011 G.O No. 1, facilitating the transfer of the PG Centre from the jurisdiction of Sri Venkateswara University, Tirupati to Vikrama Simhapuri University, Nellore. This transfer has formally completed the bringing in of the UG, PG, and Professional courses being offered by 127 colleges hitherto affiliated to Sri Venkateswara University now falling in the jurisdiction of Vikrama Simhapuri University, Nellore. Prof. N. Prabhakar Rao, Vice-Chancellor, S.V. University, Tirupati, handed over the letters of transfer to Prof. C.R. Visweswara Rao, Vice-Chancellor, V. S. University, Nellore. Prof. C.R. Visweswara Rao, talking on the occasion said that the transfer of S.V.U.P.G Centre, Kavali, has further strengthened the higher education initiatives of the Government which is committed to rural empowerment and creating new opportunities for the rural youth.

The PG Centre at Kavali came into being in 1973 under the Visvodaya Trust with two courses, namely, Economics and Commerce. Now the PG Centre has **12 PG courses** out of which 5 courses are regular and 7 courses are self-supporting. There are 20 regular members of the faculty supported by guest faculty and teaching assistants and also with a support staff of 140. The PG Centre is in a sprawling campus of 79 acres and has 11 buildings with an infrastructure of 5 crores. The Laboratories are well-furnished and the Central Library houses good number of titles, references, journals and volumes.

Prof. V. Narayana Reddy, Registrar, VSU, Prof. J. Pratap Reddy, Registrar, SVU, Prof. T. Sudha, Dean, CDC, VSU and Deans and senior members of the faculty of SV. University, were present on the occasion of the formal transfer.

Third Annual Day Celebrations Higher Education for character-building and wealth creation: VC, ANU



Prof. Y.R. Haragopal Reddy, Vice-Chancellor, ANU, the Chief Guest of the Celebrations warming the inaugural lamp.

"Higher seats of learning should help the students in building sound character and impart such knowledge that will ennoble their careers to become wealth creators," said Prof. Y.R. Haragopal Reddy, Vice-Chancellor, Acharya Nagarjuna University attending the Third Annual Celebrations – 2011 of Vikrama Simhapuri University as the Chief Guest organized at Administration Building, Dargamitta, Nellore, on 28th April 2011. Dwelling on the low enrollment ratio of the students in higher education in India, he said that youth empowerment will be realized through higher gross enrollment ratio in higher education creation of better opportunities of employment is another responsibility to discharge.

Prof. C.R. Visweswara Rao, Vice-Chancellor, Vikrama Simhapuri University, presented the milestones of the University and recalled the landmark achievements during the last academic year. He said that the conduct of the examinations for the First year UG and PG examinations was successfully done and made a special mention of the transfer of P.G. Centre, Kavali, to the University. He said that the University proposed to Krishnapatnam Power Corporation Limited to start an Engineering College which it is hoped, will be realized in the next academic year.

Prof. V. Narayana Reddy, Registrar, presented the Third Annual Report – 2011. The document rounded off in brief the activities, research contribution, student performance, academic results, the plans envisaged during the bygone academic year. Prof. T. Sudha, Dean, CDC was also present on the occasion. In the Cultural Programme that followed the students participated actively in exhibiting their talents. skits, dances, medleys and song sequences threw the young lot in raptures of joy.

The girl's extravaganza



MoU with GITAM University



An Agreement of Cooperation (AoC) was reached between Vikrama Simhapuri University, Nellore, and Gitam Institute of Science, Gitam University (GIS-GU), Visakhapatnam, on May 19, 2011. VSU Vice-Chancellor, Prof. C.R.Visweswara Rao and GIS-GU Vice-Chancellor, Prof. G.Subramanyam, Pro-VC of Gitam, Prof. D. Harinarayana, Principal. Gitam Institute Prof. Lakshmana Das, Registrars Prof. V.Narayana Reddy and Prof. M.Potha Raju of VSU and Gitam exchanged the agreement at Visakhapatnam. Gitam, declared as deemed university under Section.3 of the UGC Act, is a prime institute in Visakhapatnam region. The agreement will remain in force for a period of three-years and the managements will focus on exchange of faculty members and academic information for research, joint consultancy projects, and on conducting lectures and symposia for awareness promotion in relevant subject discipline.

Prof. C.R Visweswara Rao said the MoU will help organise seminars, faculty development programme and improve teaching standards in both the institutions.

VSU Research Scholars get Rajiv Gandhi Fellowships

Three Research scholars of Vikrama Simhapuri University got Rajiv Gandhi Research Fellowships during this year. The Union Human Resources Ministry gives these fellowships to research students to encourage research activity at the University level. These fellowships are given to the SC & ST students enabling them to go in for research and patenting. Of the seven research scholars eligible to apply for the fellowship, three were awarded these fellowships, two students in Computer Science Department and one in Biotechnology Department. A scholarship of Rs. 12000- per month will be given to the students under this scheme.

This is really encouraging, said Prof.V. Narayana Reddy, Registrar, in the wake of the University's Vice-Chancellor, Prof. C.R.Visweswara Rao in a recent communication to the UGC, made a plea to encourage the new Universities to embark on higher research on par with the established Universities in the State.

Vice-Chancellor's visit to Canada

Prof. C.R. Visweswara Rao, Vice-Chancellor, participated in the *Canada- India Education Summit-2011* held from June 16 to 18, at Carleton University, Ottawa, Canada. For an exchange of academic scholars at the bi-national level, Shastri India-Canadian Institute, New Delhi, was named after the former Prime Minister Lal Bahadur Shastri, the ACUC, Canada, and the Government of India organized the education meet at Canada.

A delegation of 23 vice-chancellors across the country and representatives from national-level institutes headed by Union Minister of State for Human Resources Development Minister Kapil Sibal attended the Summit.



Prof. C.R. Visweswara Rao given a warm send off by the members of faculty and staff of the University.

The High Commissioner of India in Canada, Sri S.M.Gavai, Minister for Foreign Affairs, Canada, Mr. John Baird, Chairman, University Grants Commission, New Delhi, Prof. Ved Prakash, and others addressed the meet and discussed 'Partnerships and Collaborations', Promotion of Technology in Higher Education', Feasibility of Faculty Exchanges' and other issues.

Educationists of both the countries exchanged ideas on 'Recognition of Degrees', Conduct of Joint Research Programmes', "Co-guiding of doctoral students," "Designing of Joint Degree Programmes between India and Canadian Universities," "Development of Bio-medical compounds from Marine Organisms," "Improving high performance aero-space images using computer software," Development of Software tools in the field of Remote Sensing and Geographical Information System (GIS)' and issues of collaboration placed before the Summit.

Vice-Chancellor's Select Engagements

- ❖ **5th January 2011** - Attended the Mega Career Advancement Programme organized by the Institute of Chartered Accountants at Town Hall, Nellore.
- ❖ **10th January 2011** – Gave the Key note address at the 55th All India English Teachers' Conference at J.K.C College, Guntur.
- ❖ **1st February 2011** – Attended the Indian Science Congress Association Meet at S.V.U Senate Hall, Tirupati.
- ❖ **24th March 2011** – Attended the National Seminar on Modern Drama, SVU Senate Hall, Tirupati.
- ❖ **20th & 21st May 2011** – Meeting of the General Body of Sathya Sai Institute of Higher Learning, Puttaparthi.
- ❖ **26th June 2011** – Guest of Honour at A.P Journalist Union Association Meeting at DR Uttam Hotel, Nellore.
- ❖ **29th June 2011** – Attended the National Workshop on Chemistry – Our Life, Our Future at NBKR Degree College, Vidyanagar

I & III Semester PG results released

First semester of M.Sc (Chemistry), M.A (English), M.Sc (Marine Biology), MCA and Third semester MBA, MCA, M.A English, M.Sc. (Organic Chemistry), M.Sc. (Marine Biology) PG results of Vikrama Simhapuri University were formally released by the Vice-Chancellor, Prof. C.R. Visweswara Rao at the Administration Block, Dargamitta on 17th May 2011.

Cent per cent result in the First semester was recorded in M.Sc (Chemistry) and M.A (English), while 80% and 77.7% were recorded in M.Sc (Marine Biology) and MCA respectively. The total aggregate of the First semester results stood at 86.67%.

The Third semester results are encouraging since cent per cent results were recorded in MCA, M.A (English), M.Sc (Organic Chemistry), M.Sc (Marine Biology) while MBA recorded 94.1% with the total aggregate standing at 91.69%. Of the 164 students appearing for III semester examinations, 160 students passed and of the 90 students appearing for I semester examinations 78 students passed. Girl students fared well in the overall tally.

Talking on the occasion, the Vice-Chancellor said that it is yet another bright academic year from the point of view of the pass percentages of the students. Prof. V. Narayana Reddy, Registrar was with the Vice-Chancellor at the release of the results. Dr. Ch. Venkatrayulu, Coordinator, Examinations, the staff of the Examination Section were present when the results were released.

VSU for a revamp of academic process in B.Ed. Colleges

Falling in linewith the affiliation process, the University is taking effective steps in revamping the academic process and the conduct of the examinations at every level. A meeting with the Correspondents and Principals of the B.Ed colleges affiliated to the University was conducted in the Seminar Hall of the University on **21st April 2011**, attended by the Correspondents and Principals of 20 B.Ed colleges. Prof. V. Narayana Reddy, Registrar, the Chief Guest at the meeting made an overall review of the academic process of the colleges during the last academic year.

He was specific with reference to the appointments in the colleges and stressed that every college Management should take steps to appoint the Principal and teachers on regular basis through a selection process in the ratio of 1:7. Referring to updating the teaching-learning process, he said that the colleges should focus on providing the students with the latest technical aids like using LCD projects and OHPs for making the teaching process more effective and enlightening.

Dr. Dayakar Reddy, Principal, IASC, S.V. University, Tirupati, and the Chairman, Board of Studies, (BoS), B.Ed Education, VSU, presided over the meeting.

V-C's APPEAL FOR FOOLPROOF CONDUCT OF UG EXAMINATIONS



In the wake of the First Year B.A., B.Com., B.Sc., Examinations to be conducted by Vikrama Simhapuri University, the Vice-Chancellor, Prof. C.R. Visweswara Rao, convened a meeting of the Managements and Principals of UG Colleges on 11th February 2011 for a fair, smooth, and transparent conduct of the examinations to be held from 23th March 2011 to 13th April 2011. He said that the University adopted ICR formats bar coding system for the answer scripts. One of the objectives of this meeting is to acquaint the Principals with some of these technical modalities. He sought the cooperation of the Principals and the Managements of the colleges for the smooth conduct of the examinations. The examinations were conducted in 35 centres and 8975 students registered for the UG examinations. Observers were appointed with the faculty drawn from the colleges and the University and sister Universities to keep tabs on malpractices and to oversee the examination process. 95% of attendance was recorded on an average on all the days.



Prof. V. Narayana Reddy, Registrar in a statement said that the examinations were conducted in a fair manner and stringent measures were taken to conduct the examinations effectively.

University Newsletter released

The second issue of the University Newsletter Shruti was formally released by Prof. C.R. Visweswara Rao, honourable Vice-Chancellor. Sri Swarna Subba Rao, Surveyor General of India, Prof.V. Narayana Reddy, Registrar, Prof. T. Sudha, Dean, CDC, Sri. K. Narasimha Rao, Editor of the Newsletter were present on the occasion. The Newsletter covers events that took place in the University between July 2010 and December 2010. It also includes the academic activities of the University, professional tasks, publications, research activities undertaken by the faculty during the period stated.



VSU – UG results

Transparency and fairness got the better off



The First year Degree UG results of Vikrama Simhapuri University were released on 09-06-2011 at 4:00 pm in the University Administration Building. The UG examinations conducted from 23-03-2011 to 13-04-2011 are of special mention since the examinations were conducted by the University in the aftermath of the conferment of affiliation on 09th April 2010. Vice-Chancellor, Prof. C.R.Visweswara Rao said that the examinations were conducted in a foolproof manner. The overall pass percentage this year is 31.85%. The highest pass percentage was recorded in BCA (Bachelor of Computer Applications) with 89.5% while B.A recorded the lowest pass percentage with 12.75%. B.Sc, course for which 4664 students appeared got 33.9% pass percentage with 1583 students clearing the boards. B.Com, the second largest preferred course with 3242 students appearing for the examinations got 31.34% with only 1016 students securing the pass marks. Pre-Degree course attended by 12 students got 75% result with 9 students securing the pass percentage. B.B.M got 54.41% with 68 students appearing for the examinations and 60 students getting the pass percentage. On the whole 8802 students appeared for the examinations and 2804 students passed making the overall percentage 31.85% this year.

Prof. V. Narayana Reddy, Registrar, said that the University has given considerable priority for the conduct of UG examinations. Sitting Observers were appointed with the faculty drawn from the colleges and the sister universities to keep tabs on malpractices and to oversee the examination process. Three High Power Committees were constituted to reaffirm the quality commitment of the University.

Congratulating the UG Topper of Chandra Reddy Degree College

It was the time of festivity for Chandra Reddy Degree College, Nellore, since the College earned a place of pride in the First year UG results declared by the University. Ms. P. Triveni, First year B.Sc (MSCs) group top ranked in the UG examinations with 97.3%. Prof. C.R.Visweswara Rao, Vice-Chancellor, Prof V. Narayana Reddy, Registrar congratulated her on her achieving the top marks. The Principal of Chandra Reddy Degree College, Sri Prathap Reddy expressed happiness over his institution earning this distinction in the first year of its affiliation to the University

DST National Workshop on Mathematical Modelling in GIS Applications Promoting all round welfare through GIS: Surveyor General

“Geographical Information Systems (GIS) has the potential to promote all round human welfare and development,” said Sri Swarna Subba Rao, the Surveyor General of India, inaugurating the five-day Department of Science and Technology sponsored National Workshop on *Mathematical Modelling in Geographical Information Systems Applications*, 26-29 March 2011. He said that 678000 results are developed for Natural Resource Modeling for atmospheric dispersion. Explaining the changed scenario in surveying and mapping from manual operations to digitization, he said that they are presently occupied with designing 125000 maps on 1:10000 scale. He said that GIS software is to integrate spatial data and attribute data to give accurate mapping and evaluation. In his talk he explained the Digital Elevation Models in hydrological applications and Tsunami prediction.

Prof. C.R. Visweswara Rao, Vice-Chancellor, Vikrama Simhapuri University, presiding over the function, dwelt on the multi-faceted and multi-dimensional utility of GIS. He focused on the relevance of Computer Science in analyzing user friendly data and the development of search engines for spatial data. Keeping in view the immense job potential, the University proposed to start an M.Sc course in GIS under the aegis of the DST. “The proposal is under active consideration of the DST,” he said.



Sri Swarna Subba Rao, the Surveyor General of India and Sri Swarna Subba Rao delivering his keynote talk Lighting the Inaugural Lamp

Prof. V. Narayana Reddy, Registrar and the Guest of Honour spoke on the applications of GIS. Earlier, Prof. T. Sudha, General Chair of the Workshop, Dean, Head of the Department of Computer Science placed the objectives of the Workshop before the audience.



National Seminar on Emerging Trends in Marine and Coastal Studies

Sustainable atmosphere through marine diversity preservation: VSU - V.C



Prof.G. Sarojamma, honourable Vice-Chancellor, Sri Padmavathi Mahila Viswavidyalam delivering the Valedictory address.

"Research should enable the preservation of marine ecological studies imparting sustainable atmosphere and livelihood," said Prof. C.R. Visweswara Rao, honourable Vice-Chancellor, Vikrama Simhapuri University in his presidential address inaugurating the Andhra Pradesh State Council of Higher Education, Hyderabad, sponsored National Seminar on Emerging Trends in Marine and Coastal Studies on 30th January 2011. 150 participants from different parts of the State and the country attended the National Seminar. Treating it a special occasion to have Prof. R.Ramamurthi, the recipient of Sir Aushutosh Mukherjee award for rendering yeomen service to the development of science in the country, he said that the occasion calls for a broad and purposeful study of the latest developments in the subject.

The Chief Guest, Prof. R. Rammurthi said Nellore was rich with mangrove diversity and ecological abundance. Releasing the Souvenir of the Seminar along with the Vice-Chancellor, Registrar and the Dean, he recalled Pulicot as the nature's wonder and described the depletion of mangroves as devastating to earthly atmospheric phenomena. He called for the Marine Biology Department to take the lead in forming a National Association for Mangrove Ecosystems and develop academic and associative links with maritime universities in the east coast.

Prof. V. Narayana Reddy, Registrar, congratulated the Department of Marine Biology for organizing this seminar and described it as a pioneering effort. Prof. T. Sudha, Dean, CDC, was the Guest of Honour on the occasion. Dr. Ch. Venkatrayulu set the tone and objectives of the National Seminar.

The seminar got good response with 160 registered participants and 134 paper presentations. The abstracts were received from the U.S.A, Japan, Taiwan, and Canada. Prof.G. Sarojamma, honorable Vice-Chancellor, Sri Padmavathi Mahila Viswavidyalam was the Chief Guest of the valedictory function.

Fountainhead-'11

Industry readiness for opportunities aplenty: VSU - V.C.

"Young managers should be industry ready to respond to the opportunities aplenty in the vibrant corporate environment," said Prof C.R. Visweswara Rao, Vice-Chancellor, Vikrama Simhapuri University at the Inauguration of the man-meet Fountainhead -'11 organized by the Department of Business Management on 20th March 2011. Attended by students from 35 colleges to participate in the three events organized as part of this man-meet, the programme is the continuation of the preceding Fountainhead -'10, conducted the previous year. 250 participants registered themselves to take part in three events, namely,

- **The Alchemist** (Young Manger's contest)
- **Bridge Across**, Corporate Quiz
- **The Tempest**, Adzap contest



The Chief Guest, Prof. J.V. Prabhakar Rao, honourable Vice-Chancellor, Rayalaseeema University, Kurnool, Prof. C.R. Visweswara Rao, Vice-Chancellor, Prof.V.Narayana Reddy, Registrar, Mrs. J.Vijetha, Coordinator of the fest at the inauguration.

The Chief Guest, Prof. J.V. Prabhakar Rao, honorable Vice-Chancellor, Rayalaseeema University, Kurnool, appreciated the initiative of the department in conducting such events involving students. He was very much illustrative in explaining to the students to seize opportunities and go global in being the entrepreneurial leaders in the global economy.

Prof. V. Narayana Reddy, Registrar, congratulated the members of faculty of the Department for being proactive. He said that such occasions call for self-evaluation and self-emulation forming the core of active learning process. Ms. J. Vijetha, Coordinator, Fountainhead -'11 set out the objectives of the event. The Valedictory function was attended by Prof. D.V. Ramana, Head, Department of Management Studies, Sri Venkateswara Univesity, Tirupati.

Mr K.Karthik Reddy, Research Scholar, Biotechnonology secured 1st place in Poster Presentation event for his poster "Optimization of Solid State Fermentation of Oil Palm Biomass for Bioplastics Profuction: A True Green Technology," at the National Seminar on "Recent Trends in Microbial Technology," organized by the Department of Microbiology, Kakatiya University, Warangal.

He also presented his poster on "Metagenomics: A New Window to the Marine Microbiology," at "Biotechnology - 2011," a World Congress on Biotechnology organized by OMICS Group Conferences, Hyderabad.

Workshop on Communication Skills



“Students should script their success through effective communication,” said Prof. C.R. Visweswara Rao, Vice-Chancellor, Vikrama Simhapuri University, on the occasion of the inauguration of the Workshop on Communication Skills – III in the University on February 17, 2011. He said that the learner-centered curriculum turned the teacher into a facilitator, materials adopter and an evaluator to enable the students with better communicative practices. Referring to the grammatical incoherence in writing and speech, he said that the second language requires the know-how and the do-how and only through a synchronized effort better communication is possible. Prof. G. Rajagopal, Dean, The English and Foreign Languages University, Hyderabad dwelt on the context for the onset of communication skills in the market-oriented economies.

He stressed on the teachers’ competence in the language classroom to make the students aware of good communication skills. Prof. T. Sudha, Dean, CDC, in her address said that English Language has become the deal-breaker in the job market today. She said that communicative aspects of teaching have gained good deal of attention and application in teaching. Sri K. Narasimha Rao, Coordinator of the Workshop set out objectives of the workshop. He stressed the value of providing precious training to the students to check the failure rate for the advancement of their career.

NSS Activities

Bridge the communication gap between the government and the people: VSU - V.C.

“National Service Scheme units should act as liaison between the government and the people in collecting data about literacy, health, medical facilities and so on to help prepare intensive plans for poverty alleviation in rural areas,” said Prof. C.R.Visweswara Rao, Vice-Chancellor, Vikrama Simhapuri University, inaugurating the four day long Unit- III Special Camp (Rural) at Narasimhaswamykonda Colony as the chief guest. The event was organized by the NSS Unit of the University on 5th March 2011. He congratulated the NSS unit for choosing a remote village where sanitation, hygiene, and living conditions justify the conduct of the NSS camp. In this activity where the University will be at the doorstep of the village community through the NSS, the Vice-Chancellor wanted the NSS units to be prompt and precise in mapping the economic, social and health-related concerns of the villages.



In the context of the voter enrollment campaign launched by the Election Commission of A.P., Prof. Rao said that the NSS volunteers should identify adults not yet enrolled as voters and not only enroll them but educate them about the need for building up a society of equals through awareness promotion.

Dr. K. Ramesh Reddy, NSS Coordinator, explained the objectives of the Special Camp (Rural). He solicited the cooperation of the villagers in the preparation of the questionnaire and in filling up of the voter enrollment forms.



Dr. K. Ramesh Reddy, NSS Coordinator, receiving the memento from the Additional Superintendent of Police, Sri K. Nageswara Rao

NSS Best Motivator Award

Dr. K. Ramesh Reddy, Programme Coordinator, NSS Unit of the University is awarded the Best Motivator Award for the year 2011 on the World Blood Donation day by the Additional Superintendent of Police Sri K. Nageswara Rao on 14th June 2011. The NSS unit is regularly organizing Blood Donation camps and also creating awareness among the students about the benefits in donating blood. During this year the Unit has arranged the Blood donation camps twice – in which students participated in good number and in the other camp teaching staff participated in blood donation. Dr. Ramesh Reddy was congratulated by the Vice-Chancellor Prof. C.R.Visweswara Rao, and Prof. V. Narayana Reddy, Registrar, Prof.T.Sudha, Dean, CDC and the members of faculty of the University.

Advisory Committee Meeting of the NSS

The Advisory Committee Meeting of the NSS was held at Vikrama Simhapuri University on 7th July 2011 in the Administration Building at Dargamitta. Vice-Chancellor, Vikrama Simhapuri University, chaired the meeting. In addition to the service programmes of the NSS Unit of the University, several career beneficiary and guidance events were planned at the meeting. Dr. Ramesh Reddy, NSS Coordinator of the University briefed the Committee about the programmes done in the academic year. Prof.V. Narayana Reddy, Registrar was the Convener of the Meeting. Sri. K. Rajendra, AP State NSS Programme Deputy Advisor, Dr. Sarada Devi, Principal, D.K.Women's College, Nellore, Dr. Prabhakar and Dr. Y. Vijaya, NSS Programme Officers participated in the NSS Advisory meeting.



Local bodies and Universities urged to work in tandem:

VSU Registrar

Prof. V. Narayana Reddy, Registrar, Vikrama Simhapuri University, inaugurated the four day awareness-cum-enlightening Special Camp (Urban) as the Chief Guest. This was organized by the NSS Unit, Vikrama Simhapuri University, at Balaji Nagar slum area, Nellore on 04th March 2011. Stressing the invariable utility of local self governance envisaged in the Indian Constitution, he said that the goals of sustainable development can be achieved only through the inclusiveness of all the sections of society. Awareness on AIDS, Child care, necessity of primary education, nutrition, and sanitation, are the issues that need immediate concern, he said.



Prof. T. Sudha, Dean, CDC, in her presidential address said that meditation and yoga have immense benefits for gaining both mental soundness and physical well being. She appreciated the NSS Unit organizers for organizing the yoga awareness camp for school children. Sri Vittapu Lalitharam, ex-municipal councilor 13th division, Balajinagar, Special Invitee extended unconditional support since the camp included very helpful programmes for the public. Dr. K. Ramesh Reddy, NSS Coordinator, NSS Unit, Vikrama Simhapuri University spelt out the objectives of the special camp. NSS officers Dr. R. Prabhakar and Dr. Y. Vijaya also actively participated in the programme.

Ambedkar Jayanthi Celebrations

Unflinching dedication required to bring Social Justice



“Unflinching dedication is required to live up to the great ideals of Bharat Ratna Dr. Babasaheb Bhimrao Ramji Ambedkar for bringing social justice and for the emancipation of the downtrodden communities,” said Prof. V. Narayana Reddy, Registrar on the 121st Birth Anniversary of Babasaheb organized in the Seminar Hall of the University. He said that Ambedkar's life is an inspiration for generations to come; his vision to fight out the social oppression is a matchless effort in the history of mankind. He said that Dr. Ambedkar is a great leader leaving legacy for the succeeding generations to fight for the silenced and the oppressed classes in the society.

Prof. T. Sudha, Dean, CDC in her presidential address recounted Dr. Ambedkar's multi-faceted personality and his vision in framing the Indian Constitution as the Chairman of the Drafting Committee. Earlier, Prof. V. Narayana Reddy, Registrar, Prof. T. Sudha, Dean, CDC, members of faculty of the University garlanded the portrait of Dr. Ambedkar. Students offered floral tributes to the portrait.

Republic Day Celebrations

Time to reinforce the spirit of equality: VSU - V.C.



“It is time that the spirit of equality, the enshrined value of the Constitution has to be reaffirmed for living up to the aspirations and dreams of the illustrious freedom fighters,” said Prof. C.R. Visweswara Rao, Vice-Chancellor, Vikrama Simhapuri University, Nellore. Addressing the students on the 62nd Republic Day Celebrations on 26th January 2011, conducted in the University College, he said that India set an example to the Third World countries through the strengthening of the democratic fabric and through its focus on world peace and non-alignment, the concepts derived from inter-religious cultural heritage. He also said that technology enablement at the college level will bring in the transparency in the administration keeping information at everyone’s disposal. Earlier, the Vice-Chancellor unfurled the national flag. He was accompanied by the Registrar, Prof. V. Narayana Reddy.

Blood Donation Camp organized

Marking the occasion, a Blood donation camp was organized by the NSS Unit of the University. Thirty students voluntarily donated blood. The Vice-Chancellor and the Registrar inspected the blood donation camp and handed over fruits and sweets to the donors. Dr. K. Ramesh Reddy, Programme Coordinator, thanked the Vice-Chancellor and the Registrar for their support and also thanked the donors for their voluntary participation.



SPORTS SURPASS GEOGRAPHICAL BOUNDARIES: VSU V-C

“The passion for sports and games has increased the world over and it knows no national or regional boundaries,” said Prof. C.R. Visweswara Rao, Vice-Chancellor, Vikrama Simhapuri University formally inaugurating the Intramural Sports Competitions of the University College at A.C. Subba Reddy stadium on 11th March 2011. He said that a nation which ought to exploit the potential of the youth for its development bestows attention on body health as well as health of the mind. That is the reason for a growing preoccupation with sports and games all over the world. The Vice-Chancellor announced that the University was writing to the Association of Indian Universities (AIU) for permission to conduct Inter-University Shuttle Badminton tournaments for the South Zone at Vikrama Simhapuri University, Nellore. He also appealed to the affiliated colleges to cooperate with the University in organizing academic, extracurricular and sports events. The National flag and the University College flag were hoisted to mark the inauguration of the event. As the sports events followed soon, the Vice-Chancellor accompanied by the Registrar, Prof. V. Narayana Reddy, Prof. T. Sudha, Dean, CDC flagged off the men’s 400 Metres dash. The winners were presented medals by the Vice-Chancellor in the ceremony that followed.



Earlier, Prof. V. Narayana Reddy, Registrar hoisted the University College flag and stressed on the value of sports in attaining physical as well as mental readiness to effectively cope with modern living stress.

The University, this year has shifted the sports venue to A. C. Subba Reddy Stadium to provide better sporting facilities to the students. The competitions were conducted at parallel venues in the Stadium without prejudice to the students’ common participation in the events.

Vice-Chancellor visits VSU PG Centre Kavali



Vice-Chancellor Prof. C.R. Visweswara Rao and Registrar Prof. V. Narayana Reddy with the Special Officer VSU PG Centre, going through the profile of the PG Centre

"The Post Graduate (PG) Centre at Kavali, the 40-year old institution, treated as second campus of Vikrama Simhapuri University will be developed in all aspects," said VSU Vice-Chancellor Prof. C.R. Visweswara Rao. Prof. Rao visited the PG Centre after the Government transferred the institution from Sri Venkateswara University to VSU. The PG Centre set up in a sprawling 76 acre land was providing education for the rural youth, particularly the weaker sections in the district, he said. The Vice-Chancellor visited the men and women dormitories, laboratories, library, classrooms, kitchen, and dining hall in the institution. He enquired the inmates about the facilities in the hostel and asked the staff about the security at the women's hostel during night hours.

The VC accompanied by the Registrar held meetings with the staff. Prof. V. Narayana Reddy, Registrar, said that the university has sent a proposal to the Government for the grant of the budget to the PG Centre. He said that an Internal Quality Assurance Cell (IQAC) would be set up, which will monitor the academic activities from time to time. Subsequently, the Government sanctioned Rs. 3.48 crores to VSU PG Centre.

INSPIRING QUOTES

Try not to become a man of success but a man of value.

- Albert Einstein

If you have built castles in the air, your work need not be lost; that is where they should be. Now put foundations under them.

- Henry David Thoreau

Experience is the child of thought, and thought is the child of action.

- Benjamin Disraeli

No great man ever complains of want of opportunities.

- Ralph Waldo Emerson

Men do less than they ought, unless they do all they can.

- Thomas Carlyle

Happy are those who dream dreams and are ready to pay the price to make them come true.

- Leon J. Suenes

First say to yourself what you would be; and then do what you have to do.

- Epictetus

News from Affiliated Colleges



30th Annual Sports Day was conducted. Dr. Krishna Kumar, Principal, SKR Govt. College, Gudur, was the Chief Guest. He addressed the students and gave away the medals to the winners in various sports competitions.

- Career Guidance and Counselling Programme was conducted under UGC CPE Scheme. Mr. Kanaka Raju, Consultant for Career Guidance, Hyderabad addressed the students.
- Orientation on Value Education was organized. Sri Sithikantananda Swamy, Rama Krishna Mission, Hyderabad, addressed the gathering.
- "Ugadi Utsavam" was celebrated to make the students know about the importance of Ugadi Festival. Prof. T. Sudha, Principal & Dean CDC, V.S. University, Nellore was the Chief Guest. Hostel Day was celebrated in the evening. Sri M.V. Poornachandra Rao, Commissioner, Gudur Municipality was the Chief Guest.
- NSS Special camp was conducted at Pulicharlavaripalem. The NSS volunteers conducted a survey and collected the data about the villagers' families, and created awareness in them on health, hygiene, the causes and precautions of HIV and Chikungunya in slum areas. A free medical camp was also conducted.
- The College celebrated its 30th year enthusiastically and the Triennial Celebrations
- The Department of Physics conducted a three day Refresher Course. Rtd. Prof. V. Seshadri of Kuvempu University, Bangalore delivered the keynote address at the Inaugural and eminent professors of other universities.

Know your English

Compliment:

"an expression of esteem, respect, affection, or admiration; especially : an admiring remark". It comes from Middle French, via the Italian *complimento*, which originates from the Latin verb *compliri*: *to be courteous*.

For example:

- ♦ I was trying to pay that girl a compliment, but she ignored me.
- ♦ Sometimes he blushes when you offer him a compliment.

Complimentary

The adjective complimentary is closely related to the word compliment, and in this context it can mean either "expressing or containing a compliment" or "favourable."

It also has the meaning "free", when something is given as a courtesy or favour:

- ♦ Please accept these complimentary tickets.

Complement

The word complement comes from the same root as complete. It means "something that fills up, completes, or makes perfect", and it can also be used to mean "the quantity, number, or assortment required to make a thing complete."

Eg: The ship has its complement of 150 passengers.



Published by

Prof. V. Narayana Reddy
Registrar

Vikrama Simhapuri University
Nellore - 524 003, A.P.

Ph: 0861- 2352377 (O), Fax: 0861- 2352357

Website: www.simhapuriuniv.org