



VIKRAMA SIMHAPURI UNIVERSITY::NELLORE

DEPARTMENT OF BUSINESS MANAGEMENT

ONE WEEK FDP ON DATA ANALYSIS USING SPSS

Date : 04th to 09th November 2024



For Registration:

Email your details to pc@vsu.ac.in

or WhatsApp to 9059082462



vsu.ac.in

ABOUT VSU

Vikrama Simhapuri University, Nellore, came into being, fulfilling the long-cherished dream of the people of SPS Nellore District by the Legislature of the State of Andhra Pradesh and published in the Andhra Pradesh Gazette on 24th September 2008 in 83.33 acres allotted site on the National Highway No 5. The University is located just 10 KMS from the main town of Nellore.

Meanwhile the University Grants Commission conferred recognition on the degrees awarded by Vikrama Simhapuri University under Section 22 of the UGC Act vide its communication No.F.9.2/2010 (CPP-I/PU) dt.20 January 2010. Subsequently, the university is also sanctioned 2(f) and 12 (b) Status by University Grants Commission. The University is admitted as a full member into Association of Commonwealth Universities with its executive office in London, UK. The University is now one among 500 institutions across the world for having membership in the association. This provides the University to become a global player and an active academic associate in trans-global activities of immediacy and zest undertaken by the association from time to time.

ABOUT THE FDP

We are delighted to invite you to a One-Week Faculty Development Program (FDP) on "Data Analysis Using SPSS," organized by the Department of Business Management at Vikrama Simhapuri University, Nellore. This program will be held from the 4th to the 9th of November, 2024, at Sir CV Raman Seminar Hall, VSU.

This FDP is exclusively an in-person event, crafted to benefit academicians and Ph.D. scholars across various disciplines. It aims to enhance participants' proficiency in using SPSS (Statistical Package for the Social Sciences), a vital tool for effective data analysis in research.

In today's research-driven academic environment, robust data analysis skills are essential for producing high-quality work. This FDP will provide participants with a comprehensive understanding of SPSS functionalities and applications, covering areas such as data handling, statistical testing, interpretation, and result visualization.

Join us in this intensive learning experience and elevate your research skills with hands-on training in SPSS. This program is an excellent opportunity to deepen your data analysis capabilities and collaborate with peers and experts in the field.

AIM AND OBJECTIVES OF THE FDP

The aims and objectives of the FDP on "Data Analysis Using SPSS" focus on equipping participants with practical and theoretical knowledge that enhances their proficiency in data analysis for impactful research. Key objectives include:

Knowledge Acquisition: Equip participants with foundational and advanced knowledge of SPSS, covering its applications, statistical techniques, and methodological frameworks .

Skill Development: Foster essential skills in data preprocessing, statistical testing, and interpretation through a blend of theoretical instruction and hands-on practice in SPSS, enabling participants to conduct accurate and insightful analyses.

Problem-Solving Proficiency: Guide participants in applying SPSS tools to real-world research challenges, promoting the identification of relevant statistical tests and methodologies to generate reliable, data-driven insights.

Result Interpretation and Visualization: Emphasize the importance of clear and accurate result interpretation, along with data visualization techniques within SPSS, to facilitate the effective presentation of research findings.

SCHEDULE FOR FDP ON DATA ANALYSIS USING SPSS 04/11/24 to 09/11/24					
S.No.	Date & Day	Topic	Duration	Resource Person	
1	04/11/24, Monday	Basics of SPSS	10:00 am to 1:00 pm	Dr. Raja Kamal Ch	
		Hands on Practical Session	2:00 to 4:00 pm		
2	05/11/24, Tuesday	Descriptive Statistics	10:00 am to 1:00 pm		
		Hands on Practical Session	2:00 to 4:00 pm		
3	06/11/24, Wednesday	Analysis of Variance	10:00 am to 1:00 pm		Dr. Y. Chitra Rekha
		Hands on Practical Session	2:00 to 4:00 pm		
4	07/11/24, Thursday	Inferential Statistics	10:00 am to 1:00 pm	Dr. A.M. Mahaboob Basha	
		Hands on Practical Session	2:00 to 4:00 pm		
5	08/11/24, Friday	Model Development	10:00 am to 1:00 pm		
		Hands on Practical Session	2:00 to 4:00 pm		
6	09/11/24, Saturday	Report Writing	10:00 am to 1:00 pm	Dr. Y. Chitra Rekha	
		Hands on Practical Session	2:00 to 4:00 pm		

EXPECTED OUTCOMES

The expected outcomes of the FDP on "Data Analysis Using SPSS" are designed to provide participants with a well-rounded skill set and knowledge base in data analysis.

Key outcomes include:

Comprehensive Understanding:

Participants will gain a solid understanding of SPSS functionalities, statistical techniques, and methodologies essential for data analysis in research contexts.

Practical Skills: Participants will acquire hands-on experience with SPSS, learning to preprocess, analyze, and interpret data effectively. They will develop the capability to choose and apply appropriate statistical tests and accurately interpret the results.

Enhanced Problem-Solving Abilities:

Through case studies and exercises, participants will enhance their problem-solving skills, learning to identify and tackle research questions using data analysis approaches.

Data-Driven Decision-Making: Participants will gain insights into using data to inform decision-making, learning to apply SPSS results to support evidence-based conclusions within research or organizational settings.

Professional Development: By mastering SPSS, participants will increase their research and data analysis proficiency, improving their career readiness and standing in the data-driven academic and professional landscapes.

Collaborative Learning Environment:

Participants will join a community of peers and experts, fostering collaborative learning, sharing best practices, and expanding professional networks for ongoing support and growth.

REGISTRATION FEE

For Faculty Members : Rs.1200/-

For Research Scholars : Rs.900/-

Registration will be made on first come first serve basis.
On spot registration is also allowed on request.

ONE WEEK FDP ON DATA ANALYSIS USING SPSS

Date : 04th to 09th November 2024

VENUE



Sir CV Raman Seminar Hall
Vikrama Simhapuri University,
Kakutur, Venkatachalam (M),
SPS Nellore District, Andhra Pradesh.

scan for location



CHIEF PATRON

Prof.S.Vijaya Bhaskara Rao
Vice-Chancellor(i/c), VSU

PATRONS

Dr.K.Suneetha
Registrar(i/c), VSU
Prof.Ch.Vijaya
Principal, VSU College

COORDINATOR

Dr.P.C.Reddy
Asst. Professor
Department of Business Management

HOD

Dr.G.Sai Sravanthi

ORGANIZING COMMITTEE

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ISKCON CITY, NELLORE-3
Cell: 98480 44762, 93471 06260