



INVITATION

DEPARTMENT OF TOURISM MANAGEMENT
VIKRAMA SIMHAPURI UNIVERSITY: NELLORE

Cordially invites you to the Inauguration function of the
ICSSR –APSCHE & VSU Sponsored Two Day National Conference

On
TOURISM MARKETING AND ITS ROLE IN INDIAN ECONOMY
(TOMRIE-2015)

Time : 10-00 A.M

11th March 2015

Venue : VSU Seminar Hall
V.R College, Nellore

Chief Guests

Prof. K.Viyyanna Rao

In-Charge Vice-Chancellor, VSU

Prof. G. Rajarami Reddy, Ph.D., D.Sc.

Former Vice-Chancellor, VSU

Key Note Address by

Prof.G.Anjaneya Swamy

Head, Department of Tourism Studies, Pondicherry University

Distinguished Guests

Prof.K.Ramakrishna Reddy

Former Vice-Chancellor

Sri Krishnadevaraya University, Ananthapuram

Prof. Chellu S. Chetty

Associate Vice- President for Research & Professor
Department of Natural Sciences
Savannah State University, Georgia, USA

Prof. Karnam S Murthy

Dept. of Physiology and Biophysics
Virginia Commonwealth University Medical Center
Richmond, VA, USA.

Guest of Honour

Prof. P.R.Sivasankar

Registrar, I/c, VSU

President

Prof. K. Murugaiah

Principal, VSU College

Dr.K.V.S.N.Jawahar Babu

Head

Department of Tourism Management

Dr. M.Thyagaraju

Convener, TOMRIE- 2015

Department of Tourism Management